

Branch briefing BB-56-26
To: All Branch Secretaries

4 September 2026

Bisexuality Visibility Day

Bisexuality Visibility Day occurs internationally every 23rd of September. It existed in various forms from the early 1990s, but the date was eventually settled as the birthday of Gigi Raven Wilbur, a Bisexual activist whose birthday was September 23rd. Gigi and their friends wanted to hold a party to honour bisexual icon Freddie Mercury, and Bisexual Visibility Day was born. This date is an opportunity to celebrate bisexual and Bi+ identities, challenge stereotypes and raise awareness of some of the experiences Bi+ people can face.

EVENT:

23 September 12-1PM

PCS Proud is pleased to welcome all PCS members to attend a friendly and informative session to mark Bisexual Visibility Day. You don't need to identify as LGBTQ+ to attend – whether you're part of the community, an ally, or simply interested in learning something new, everyone is welcome. [Register online](#).

At Proud's most recent AGM in December 2025, the Committee formally adopted "Bi+ Representative" as the new name to replace "Bisexual Representative". Bi+ is an inclusive term designed to include all people who identify as bisexual but may also identify with a micro-label such as pansexual, omnisexual and more. There is also a distinction between sexual attraction and romantic attraction.

The term "Bisexual" was coined in the 1800s. It was intended as a means to rebel against the notion that sexuality was restricted to finding just one gender attractive, whether that was the opposite or not. Since then, the term has evolved to be inclusive of many other identities.

What will we explore?

Join Jemma Garvey (Proud Membership & Admin Officer, and former Bi+ Representative) and Eilonwy Awen (Proud Campaign and Communications Officer) as they explore the varied and wonderful world of microlabels under the Bisexual umbrella. If you are unfamiliar with the terms "berrisexual" and "nebulasexual", all of these and more will be explained in a friendly and fun environment. The session will also explore some of the misconceptions surrounding bisexuality and why visibility and understanding are important in creating inclusive and supportive workplaces.



What you can do to celebrate and promote Bisexuality Visibility Day:

- [Register](#) and attend Proud's Bisexual Visibility Day event
- Create a safe space to discuss the issues facing LGBT+ members in your workplace.
- Listen, learn and support colleagues and members
- Join PCS Proud – update your equality information to indicate that you wish to join the network.

Come along, learn something new and help us build a more inclusive union and workplace.

Please share this branch briefing with your colleagues and networks.

Fran Heathcote
General Secretary

Bev Laidlaw
President

